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FOR IMMEDIATE RELEASE

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Roane Alliance Names Dawn Carlock Vice President

Roane County, TN – The Roane Alliance is proud to announce the promotion of Dawn Carlock to Vice President, effective November 20, 2025. This well-deserved advancement recognizes her exceptional leadership and accomplishments in her role as Director of Economic and Community Development over the past year.

Since joining the Alliance in 2023, Dawn has demonstrated a remarkable ability to lead with energy, professionalism, and a genuine passion for Roane County's growth. As Director, she has led the Tennessee Department of Economic and Community Development (TNECD) ThreeStar Program effort for 2025, pulling together community leaders to strengthen collaboration and ensure Roane County continues to meet and exceed the standards of excellence set forth by the State. In addition, she prepared and submitted the TNECD Property Evaluation Program (PEP) application, positioning Roane County to compete for further industrial site development opportunities.

Dawn also does an outstanding job of understanding the operations and priorities of the Alliance's many partners within the building—offering valuable guidance and assistance in Chamber operations, marketing and social media efforts, and event planning. Her ability to coordinate across departments and build strong working relationships has made her a trusted and respected leader within the organization.

Her strong organizational skills and attention to detail have led to a series of successful formal proposal submissions for companies evaluating locations across East Tennessee and the Roane County region. Her professionalism and dedication have helped solidify the Alliance's reputation as a leading regional development organization.

As part of her achievements, Dawn played an instrumental role in the successful recruitment of Orano USA to Oak Ridge and Roane County—one of the most significant private capital investments in Tennessee history.

“Dawn has been nothing short of exceptional,” said Justin Snow, President and CEO of the Roane Alliance. “Her leadership, initiative, and ability to build relationships with industry and community partners have been critical to our success. Promoting her to Vice President is both a recognition of her past performance and an investment in the continued momentum of Roane County’s economic growth.”

Dawn joined the Roane Alliance in June 2023 as Chamber Coordinator and was promoted to Director of Economic and Community Development in July 2024. In each role, she has exceeded expectations, creating new community events and supporting major economic initiatives that have strengthened the local economy and sense of community.

The Roane Alliance's mission is to create an environment and a unified voice that promotes job creation, economic development, enhanced quality of life, education, and workforce. To learn more about the Alliance and its partners, please call 865.376.5548 or visit www.roanealliance.org

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